

CAREER**FOUNDRY**

For the successful completion of the CareerFoundry course

Intro to Digital Marketing

CareerFoundry proudly awards this certificate to

Sami Tachiri

Date of completion

Sep 28th, 2023

The student has covered the following skills in the course

- Digital marketing strategies and funnels
- Social media marketing
- Creating and using buyer personas
- Conducting competitor research
- Marketing goals and KPIs
- Organic content creation
- Marketing performance analytics
- UVP and brand development
- Campaign planning and execution
- Presenting results and recommendations



A handwritten signature in blue ink, appearing to read 'MR', is written over a horizontal line.

Martin Ramsin

Managing Director